



For Immediate Release

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MEDIA ADVISORY

Tampa Hillsborough Expressway Authority to Demonstrate Connected Vehicle Technology

Tampa, FL – One week from today, the Tampa Hillsborough Expressway Authority (THEA) will demonstrate the technology it plans to deploy as part of the Tampa Connected Vehicle Pilot, a research project that has the potential to change the way people walk and drive in downtown Tampa and beyond. The demonstration will take place on Monday, Nov. 13, 2017 from 11:30 a.m. until 1:30 p.m. Reporters will have the opportunity to ride in a vehicle equipped with devices that “talk” to the roadway and other connected vehicles to help prevent crashes.

Date: Monday, November 13, 2017
11:30 a.m. – 1:30 p.m.

Location: THEA Headquarters
1104 E. Twiggs St.
Tampa, FL 33602

Resources: Reporters will have access to:

- A ride along in a connected vehicle, including a subject matter expert to explain what’s happening
- Interview opportunities with Tampa Connected Vehicle Pilot experts
- Handouts showing more about the technology and maps of the Tampa Connected Vehicle Pilot area

Directions: Go east on Twiggs Street, east of Meridian Avenue and turn left on N. Raymond Street. Take the second entrance on the left into the THEA parking lot.

For more information on the Tampa Connected Vehicle Pilot, visit <https://www.tampacvpilot.com/>. Images and video are available for download at <https://www.tampacvpilot.com/media-resources/>

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