



TAMPA CV PILOT PARTICIPANT SUMMARY



Drivers, transit riders and pedestrians in downtown Tampa will soon experience a safer, smoother trip as the Tampa Hillsborough Expressway Authority (THEA) brings its innovative connected vehicle technology to the city's central business district.

The Tampa Connected Vehicle Pilot has begun and continues through December 2019. Because we're testing in real-time, real-world conditions, we need real drivers! Our goal is to have 1,600 drivers and at least 500 pedestrians participate in the pilot project – plus fans to cheer them on!

HOW TO PARTICIPATE

We believe in the power of community, so we've designed a way for everyone to participate in this program. Together, we can help shape the future of transportation.

INDIVIDUALS CAN PARTICIPATE IN THREE WAYS:

DRIVER PARTICIPANTS

Each driver will have an enhanced rearview mirror installed in their cars that will display safety messages. To be eligible for participation, drivers should drive in the deployment area regularly. The vehicle must be owned, not leased, and be a 1996 model or newer. Drivers must also be willing to keep the equipment in their car through October 2019.

- Drivers will take an online prescreening questionnaire at TampaCVpilot.com/driver to see if they are eligible.
- Driver participants will receive a 30% toll rebate on the Lee Roy Selmon Expressway Reversible Express Lanes, up to a maximum of \$550 in toll savings per driver.
- The equipment will be installed by appointment only at Hillsborough Community College Ybor City Campus Training Center, 5610 E. Columbus Drive, Tampa, FL 33619, Monday–Friday, beginning in early 2018.



PEDESTRIAN PARTICIPANTS

Pedestrians will be invited to download our smartphone app that activates crosswalk signals on Meridian Avenue. To be eligible, pedestrians must have an Android phone and be willing to use the app when walking in the downtown Tampa deployment area.

- Pedestrians will take an online prescreening questionnaire at TampaCVpilot.com/pedestrian to see if they are eligible.
- Qualifying participants can be both drivers and pedestrians.



FANS

By signing up to become a fan, you'll have the opportunity to learn about the pilot program, share its progress, and cheer on participants. You'll also receive access to exclusive updates, behind-the-scenes tours and other special events. Be part of it!

- We'll provide all the tools and resources you need to show your support and spread the word that connected vehicles are coming to Tampa. Of course, you can also follow us on Facebook, Twitter and Instagram.
- Join the fun and sign up at TampaCVpilot.com/fan

